

Ten Things We Need to Know about the Financialisation of Everyday Life

1 What is
Financialisation and
How Does It Differ
from More Finance?

2 What is the Relationship between Financialisation and Neo-Liberalism?

3 What is the
Relationship between
Financialisation and
“Financialisation”?

4 CCFCC

- COMMODIFICATION
 - COMMODITY FORM
 - COMMODITY CALCULATION
- AND THEIR RELATIONSHIPS TO
FINANCIALISATION AND NEOLIBERALISM

5 What Is the Relationship between Financialisation and Systems of Provision?

6 What is the
Relationship between
Financialisation and
Exploitation?

7 What Is and What
Determines the
Material Culture of
Financialisation?

10 Cs

- Constructed
- Construed
- Conforming
- Commodified
- Contextual
- Contradictory
- Closed
- Contested
- Collective
- Chaotic

8 What is the
Relationship between
Financialisation and
the Exercise of Power
and Influence?

9 What Are the
Variegated
Vulnerabilities, V^2 , of
Financialisation?

10 What Are the
Alternatives to the
Financialisation of
Everyday Life?